



Labor Supply versus Labor Demand

April 2021 Labor Supply versus Labor Demand

Online job advertisements in South Carolina, as reported by the Conference Board's Help Wanted Online® (HWOL) data series, showed an increase of 7,433 ads from March 2021 to April 2021. Compared to April 2020, South Carolina had an increase of 26,585 ads. Across the United States, online ads saw a decrease of in the last month.

Labor demand in the Trident Workforce Area (Berkeley, Charleston, and Dorchester counties) was greatest with 24,030 posted advertisements. The Midlands Workforce Area (Fairfield, Lexington, and Richland counties) followed with 17,301 online ads. Statewide, the labor supply (the unemployed versus demand (online advertisements) ratio remained at 2:1.

Supply-Demand Ratio by Workforce Area for April 2021

Workforce Area	Job Openings	Unemployed	Unemployed per Opening Ratio
Catawba	6,846	8,706	1:1
Greenville	6,547	9,585	1:1
Lowcountry	6,024	4,341	1:1
Lower Savannah	7,336	6,791	1:1
Midlands	17,301	14,447	1:1
Pee Dee	3,031	8,018	3:1
Santee-Lynches	2,337	4,401	2:1
Trident	24,030	15,680	1:1
Upper Savannah	1,992	5,031	3:1
Upstate	3,415	9,069	3:1
Waccamaw	4,970	10,321	2:1
Worklink	3,879	7,144	2:1
South Carolina (SA)	78,103	118,377	2:1

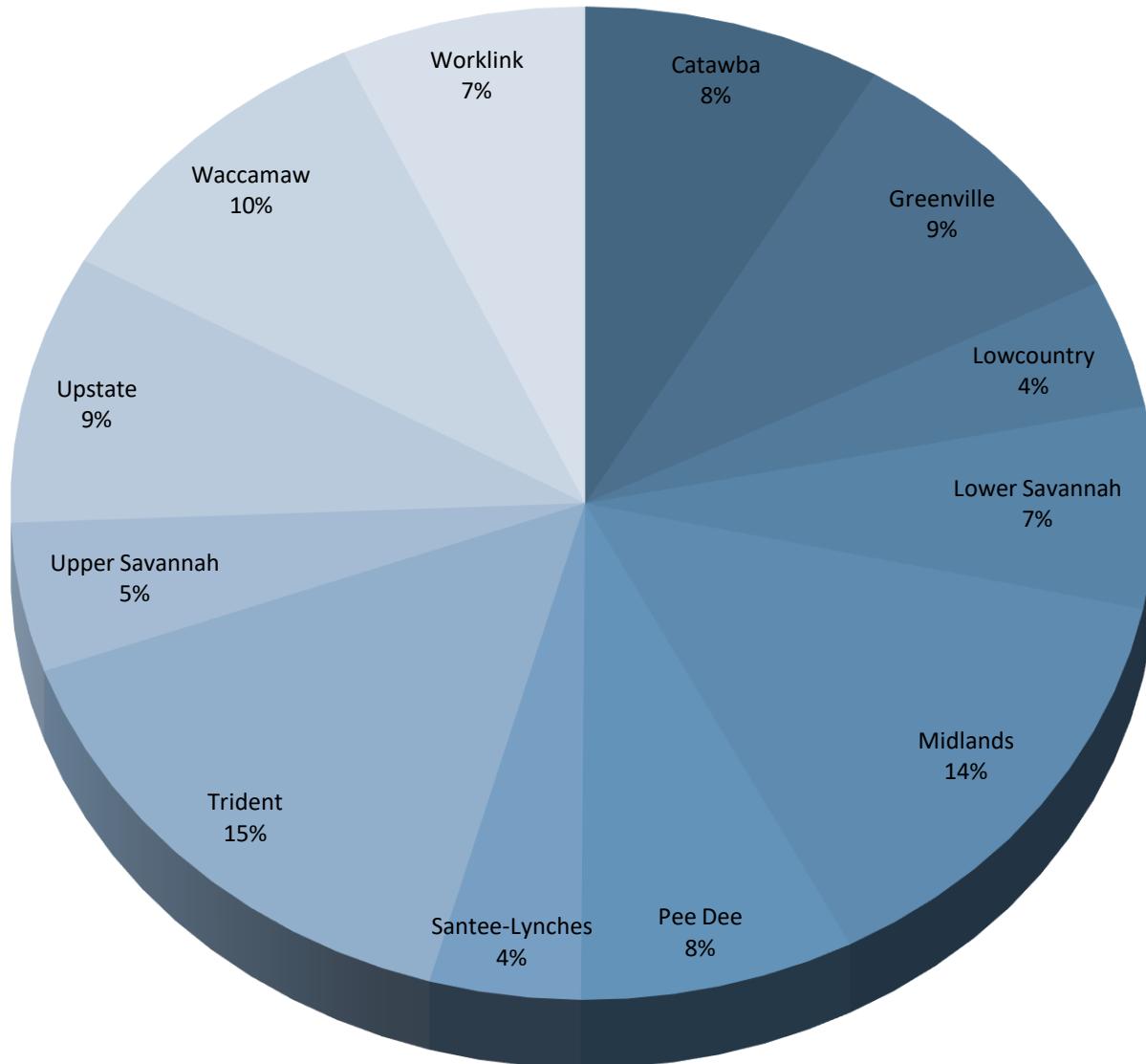
(SA) Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine® data series, The US Department of Labor: Bureau of Labor Statistics, South Carolina Department of Employment and Workforce: Business Intelligence Department



Labor Supply versus Labor Demand

SC Job Advertisements by Workforce Area



The Conference Board Help Wanted OnLine® (HWOL) data series measures online jobs advertisements (rounded) from about 16,000 major Internet job sites and smaller job sites that serve niche markets and smaller geographic areas. Online job advertisements may or may not have multiple job openings. The level of ads in print and online can change for reasons not related to overall job demand.

Source: The Conference Board Help Wanted OnLine® data series, The US Department of Labor: Bureau of Labor Statistics, South Carolina Department of Employment and Workforce: Business Intelligence Department